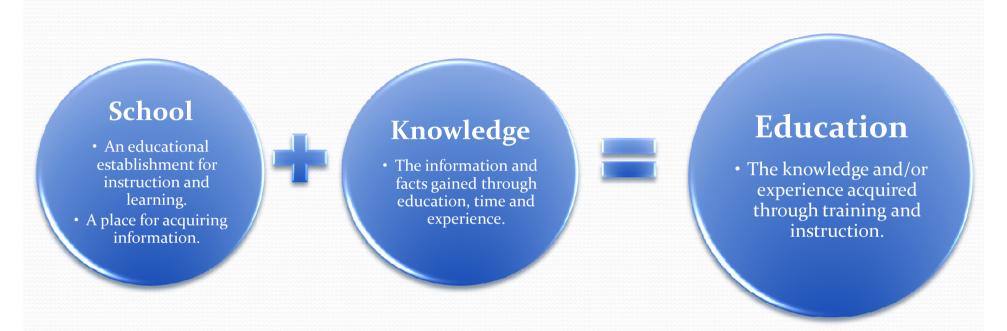


FONASBA Education Initiatives

Prepared by Jakov Karmelić
VP for Education
Gothenburg, Oct. 2014

Structure of presentation:

- Presentation in Hamburg, Jun 2013
- Survey Report given in Lima, Oct. 2013
- Lima Declaration, Dec. 2013
- Website Education Pages, May 2014
- Ongoing projects:
 - Book list
 - Young Agents/Brokers Award
 - Exchange students program
 - Support to IMO "World Maritime Day" 2015 theme: "Maritime Education and Training"



"Education is the most powerful weapon which you can use to change the world."

Nelson Mandela



FONASBA EXECOM MEETING Hamburg, 31.05.2013.

EDUCATION

Prepared by Jakov Karmelić



- · Courses overview
 - Courses for ship agents and brokers: BIMCO, ICS, ITS, Lloyds Maritime Academy, The Baltic Exchange, Seatrade Academy
 - Useful web links: The Maritime Industry Knowledge Center, ITIC, WSC, AAPA, UNCTAD
- IATA and FIATA cases
- FONASBA case:
 - Licensing of Shipping agents 1983.
 - UNCTAD Minimum Standards For Shipping Agents 1988.
 - FONASBA Quality Standard 2007.
 - It's time Agents were licensed 2013.
 - Education Survey 2013.
 - Short term actions



IATA and FIATA cases

FONASBA case



FONASBA QUESTIONAIRE

Subject: Education

Country: Click here to enter text.

Name of the Association: Click here to enter te

Name and Email address of the person who Questionnaire:

Click here to enter text.

1. Which rules/regulations govern the legal s ship agents and/or ship brokers in your count

- Maritime Law
- ☐Commercial Law
- Civil Law
- Other, please specify Click here to ente
- ☐There are no rules/regulations standards specifically concerning ship

2. What categories of ship agents are re standards in your country?

- A) Click here to enter text.
- B) Click here to enter text.
- C) Click here to enter text.
- D) Click here to enter text.

3. If there is no legal categorization of ship ag informal categorization of ship agent exists in

- A) Click here to enter text.
- B) Click here to enter text.
- C) Click here to enter text.

Survey Report: FONASBA Education/Licensing of Shipping Agents and Brokers 6

2013.

Formation and chronology of the



June 11th 2013: May 2013: Questionnaire received draft circulated by discussed in e-mailto all Education Members

upgraded

Working April 2013: first draft of Group and Questionnaire Executive Committee created Members,

(numerous reminders sent)

Oct. 22nd 2013. AGM Lima: Survey Report

October 2013: Analysis of the survey

Oct. 11th

last reply

2013

Courses overview

IATA and FIATA cases

FONASBA case



FONASBA EDUCATION/LICENSING (RECOGNITION) OF SHIPPING AGENTS AND BROKERS Survey Report: FONASBA Education/Licensing of Shipping Agents and Brokers

Prepared by Capt. Jakov Karmelić

Lima, Oct. 22nd 2013.

Structure of presentation

- 1. Introduction Background to the Survey
- 2. Goals of the Survey
- Formation, chronology and structure of Questionnaire
- 4. Results of the Survey
- 5. Conclusion
- Next steps
- 7. Discussion



DEC. 2013.

This document is an appeal to governments, regulators and the maritime industry to recognize the value of education, professional standards and quality service in the fields of ship agency and shipbroking across the globe.

FONASBA's commitment to ensuring that ship brokers and ship agents should be fully, and formally, qualified for the tasks they undertake, that those qualifications should be recognized globally and that ship broking and ship agency companies, both in membership and elsewhere, should encourage and support their staff in undertaking appropriate education and training.



FONASBA

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FONASBA LIMA DECLARATION

Acknowledging that:

- . shipping plays a vital role in the international economy and contributes to international trade and the world economy as the most efficient, safe and environmentally friendly mode of transporting goods
- . ship agents and brokers are at the heart of the shipping industry, by both bringing vessels and cargoes together and coordinating the actions of statutory authorities, port and terminal operators, service providers, the Master. Owners and all other parties to ensure the efficient movement of the vessel through the port
- · education of shipping professionals is of fundamental value to shipping

- · ship agency and ship broking are complex and demanding professions
- . ship agents are required at all times to be fully conversant with the navigation, safety, commercial and statutory requirements and regulations applicable to the port
- · ships are high value assets
- procedures and standards for safety and environmental protection are increasing
- ships, ports, information and communication technologies are developing rapidly

Understanding that

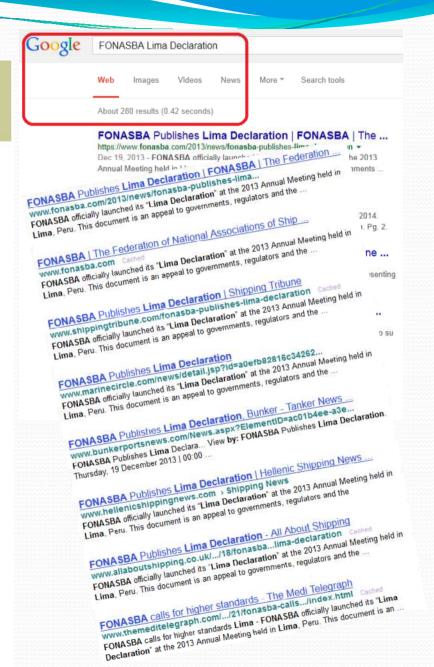
- · there are no global education standards for ship agents and shipbrokers
- professional qualifications of ship agents and shipbrokers are not universally recognised
- · different education standards and requirements exist within individual countries, without reference to practices in other
- . in many countries there are no formal entry qualifications for entry to the ship agency and shipbroking professions

- traditional shipping knowledge and experience have a great value but need to be complimented by ongoing professional and training development to ensure that future developments and challenges can be met
- . it is important to give to present and future generations of ship agents and ship brokers vision and a commitment to improve their professional capacity qualifications

We, the delegates to the FONASBA Annual General Meeting held in Lima. Peru, declare that:

- . the best way of improving safety and security in the ports, at sea and elsewhere in the maritime sector, and avoiding the proliferation of inconsistent and often contradictory national and regional regulation is through the development of harmonised. streamlined and above all internationally applicable regulations that are implemented consistently by all maritime nations
- · a consistent international set of baseline standards for education, training and certification of shipping agents and brokers should be established and implemented
- internationally recognised professional standards and accreditation for ship agents and shipbrokers should also be established.
- professional qualifications for ship agents and shipbrokers should be mutually recognised on a global basis
- · in order to raise standards of professionalism in the ship agency and shipbroking sectors, companies providing such services should aspire to become members of a national association and implement appropriate and relevant standards of conduct
- . individuals working in the ship agency and shipbroking professions should aspire to achieve high standards of personal qualification and training from a recognised education provider
- the FONASBA Quality Standard should be recognised by all parties in international maritime transport as a globally accepted. quality label

FONASBA Lima, Peru 25th October 2013



MAY 2014.

FONASBA Website Education Pages Project Launched

The initiative to make details of all the education courses provided by FONASBA member associations available to the wider shipping community went live on the FONASBA website in mid-April and a press release was issued at the end of May. At this time our thanks go to all those associations that have provided course information for inclusion in it.

Updated or additional information on current and new courses can of course be input to the system at any time so if any association wishes to do so please contact the Secretariat.

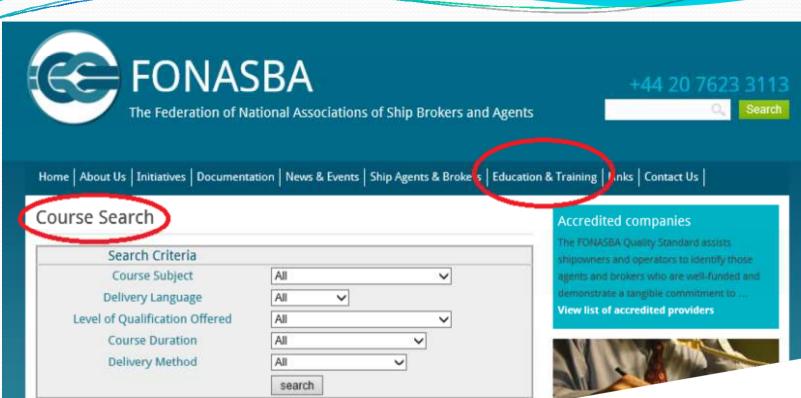
It is hoped this new initiative will provide a very useful resource for those seeking training and education for agents and brokers, as well

as enhance business for those associations for whom education provision is a significant part of their activity and income.

Although our website use tracking information is not particularly sophisticated, it is clear that there has been a steady increase in the number of hits on the database section in recent days and we expect this to steadily increase as awareness of the facility spreads through the shipping community.

Action Required:

Course providers to update the data regularly and all associations are asked to promote use of the database to their members and students.





FONASBA WEBSITE EDUCATION PAGES BOOK LIST

WEBSITE EDUCATION PAGES - BOOK LIST DATA				
TITLE:				
AUTHOR:				
ISBN:				
LANGUAGE:				
SUBJECT GROUP:				
DRY CARGO CHARTERING				
ECONOMICS	000000000000000000000000000000000000000			
GENERAL INTEREST				
LEGAL				
LINER SHIPPING				
LOGISTICS & MULTI MODAL TRANSPORT				
MARINE INSURANCE				
OFFSHORE INDUSTRY				
OTHER (SPECIFY)				
PORT & TERMINAL MANAGEMENT				
PORT AGENCY				
SHIP FINANCE				
SHIP SALE & PURCHASE				
SHIPPING BUSINESS				
SHIPPING LAW	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			
TANKER CHARTERING				
AVAILABLE FROM:				



- Plan to collect the following information: the book title, the name of the author, the ISBN number, the language in which the book is written and from where it can be obtained.
- All the nominated books will be categorized according to the generic subject groups used for the website education pages and then subdivided by language and finally listed alphabetically by title.

EXCHANGE STUDENTS PROGRAMME

- Initiative developed by Italian Association – to support the employment of young people in the shipping sector.
- Training finishes with work experience abroad in a shipping or forwarding company at a major European port.
- Such program would initially be undertaken within ECASBA (due to ease of movement, the freedom to work in all EU MS etc.) and then, if successful, consideration would be given to expanding the program to FONASBA members



"The Regional Project for European Port Community"

This is a project launched by Regione Liguria in October 2013 to support the employment of young people in the shipping sector and green economy. It is being supported by a partnership comprising three training schools, Assagenti (the Genoese shipbrokers and ship agents association) and Spediporto, the Genoese freight forwarder association.

The project resulted from a detailed analysis of the shipping sector and its training needs and is delivered at regional level at the ports in Liguria through four different courses across varying training levels. Support for the project is provided by trade associations, the port authority and individual companies.

Of particular interest is the high level training course for experts in transport, logistics and shipping. These are individuals who operate in integrated logistics at different levels, between functions and who have responsibility for business decisions. The skills learned in the course will allow the participant to gain detailed knowledge of supply chain and technological processes allowing him or her to operate even more effectively in the commercial, operative and administration divisions of shipping and forwarding companies or local or international logistics operators. This course aims to provide training at a very high level and it finishes with work experience abroad in a shipping or forwarding company at a major European port.

The courses:

High level training: Expert in transport, logistics and shipping

Duration: 1,500 hours, from July 2014 to June 2015

Students: 20 university graduates

The course provides two streams, one directed towards forwarding agencies and another towards shipping agencies and includes an internship of 320 hours in a foreign country (Germany or UK) and work experience of 3 months in Genoa

Middle-High level training: Broker

Duration: 400 hours, from September 2014

Students: 12 high school graduates

Realized by Accademia della Marina Mercantile

Middle level training: Forwarder

Duration: 600 hours

Students: 15 high school graduates

Realized by Scuola Nazionale Trasporti in La Spezia

Trade level training: Warehouseman

Duration: 600 hours

Students: 18, with three years qualification

Realized by CFP

Further information on these courses is available from Iolanda Garzia (iolanda.garzia@assagenti.it) who the person in charge of Education within the Genoese secretary (Assagenti).

THE YOUNG AGENT / BROKER AWARD

PURPOSE:

The aim of the Award is to encourage young agents or brokers to be actively present in wider professional public and to develop professionalism of young people in the ship agency industry. One of the objectives of the dissertation is to increase FONASBA's knowledge resources.

AUTHOR ELIGIBILITY CRITERIA:

The author shall be aged 40 or under at the time of presentation of the dissertation to the Review Committee and be employed by a company that is a member of a FONASBA Full or Candidate Member association or by an Associate or Club Member.

DISSERTATION CRITERIA:

The dissertation should present a comprehensive analysis of the role of the ship agent or shipbroker in a specific field, market sector or other area or alternatively on any other sector of the international maritime industry. It should be written in such a way as to be understood by both professionals in the field as well as a general reader.

In order to avoid duplication of subjects covered, and to ensure consistently high standards, the subject of the dissertation will be agreed between the author and the Review Committee prior to work starting. The author will therefore be invited to submit the title and a short summary of the scope and contents of the work to the Committee for review and comment. The Committee may suggest such changes to the proposal as it feels appropriate to ensure the finished work meets the required standards.

Examples of subjects that might be covered might include (but are not limited to) identifying one specific ship agency sector (for example: cruises, RO-RO, tanker, LNG, heavy lift, container etc.) gathering relevant information and identifying the agent's duties in that sector and proposing possible changes or enhancements for the benefit of the Principal or Agent. Candidates are however invited to develop the other topics relevant to ship agency, ship broking or the wider maritime sector.



Following agreement on the subject, the candidate shall be required to deliver the finished dissertation to the Review Committee within (X) months.

The work itself shall comprise a formal written dissertation (illustrated if appropriate) comprising a minimum of 6,000, maximum 10,000, words, excluding the title, indices, footnotes and bibliography.

REVIEW PROCESS

All aspects of the dissertation review process and awarding of the Young Ship Agent/Shipbroker of the Year Award will be undertaken by a Review Committee comprising of the following:

A senior member of FONASBA as Chairman, nominated by the Executive Committee

The Vice President for Education

Another individual nominated by the Executive Committee

The Review Committee will be supported by the FONASBA Secretariat which will administer all aspects of the Award scheme, including all communication with the authors.

AWARDING OF YOUNG AGENT/BROKER TITLE

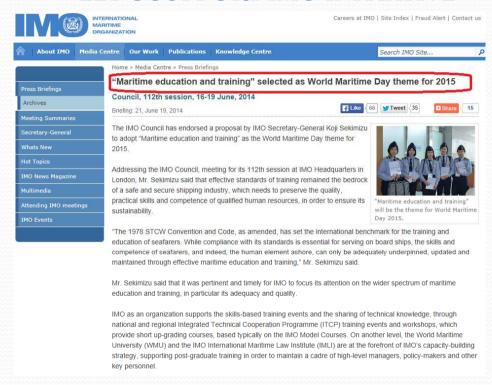
The Review Committee will consider all dissertations received during a set 12 month period and award the prize for the best entry. It is proposed the winner be invited to attend the next FONASBA Annual Meeting to receive their award certificate and that FONASBA will waive the registration fee. Should the winner be unable to attend, a cash prize of €500.00 would be presented in lieu. News of the award will be publicised in the maritime media and via the FONASBA website.

OWNERSHIP/PUBLICATION OF ALL DISSERTATIONS

Copyright of the dissertation remains with the author but in entering for the award, the author agrees that the work will be made available to the membership via the website.

LET'S SUPPORT IMO INITIATIVE

2015.



LET'S DETERMINE FONASBA THEME FOR 2015

Proposals:

- > Development of education contributes to the development of the maritime industry.
 - > It's time Agent's were licensed.
 - > It's time for Agent's recognition.



... LET'S NOT FORGET RECOGNITION AND LICENSING

Survey Report: FONASBA Education/Licensing of Shipping Agents and Brokers 46

The next steps

- Action plan for recognition, subject to EXECOM approval:
 - FONASBA should propose model for professional recognition

Professional Regulatory Institution Professional Examination Certification

Core definitions:

- Professional recognition is the formal acknowledgement of an individual's professional status and right to practice the profession in accordance with professional standards and subject to professional or regulatory controls.
- Licensure (in the case of persons) is usually obtained through examination or graduation from an accredited institution.

AGM Lima, Oct 2013

ECASBA has taken the initiative in terms of recognition and licensing of shipping agents. Their experience and the results of their work will be a guideline for other Associations in the world which are going to benefit from such practice.



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(Continued from page 7)

Pilotage in Danish Ports is already provided by DanPilot as well as a number of private pilotage companies. The new law was implemented on 1st July 2014 and applies to ports handling less than 400,000 tons of cargo per annum. The service provided to such ports can only be guaranteed for 18 consecutive hours per day.

Education is paramount to our members' employees, and DSA is thoroughly involved in the development of shipping education in Denmark, which is organised by Rybners in Esbjerg. At the recent graduation ceremony held at the DSA office in Copenhagen, 48 shipping trainees received their cerificates and enjoyed a reception. DSA is responsible for the ICS Teaching Centre (ITC) in Copenhagen. The November 2014 ICS examinations are open for registration in Copenhagen as well.

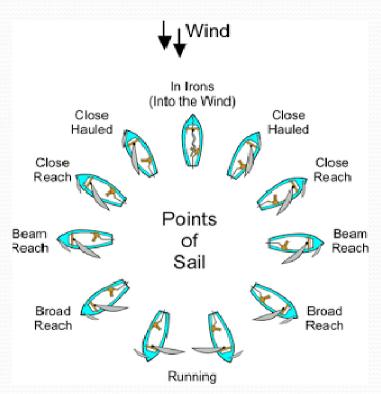
Sanitation Certificates can be issued in all Danish ports, however, the World Health Organisation (WHO) list of ports approved to issue these certificates in Denmark is limited to just 11. DSA raised the issue with the Ministry of Health, supported in its endeavours by the Danish Ports association and the national institution responsible for issuing the certificates. DSA have

and



for all other Associations who are contributing to the education of ship agents and brokers!

Thank you for your attention and support during the last year!



"I can't change the direction of the wind, but I can adjust my sails to always reach my destination".

Jimmy Dean